



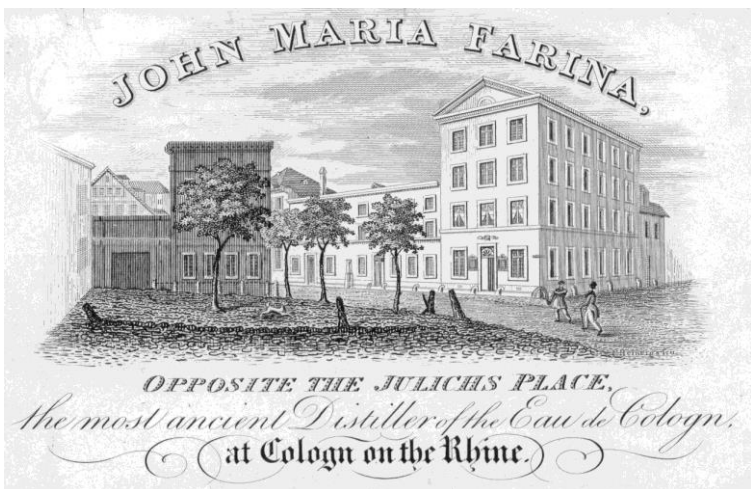
ACQUA
DI
BIELLA



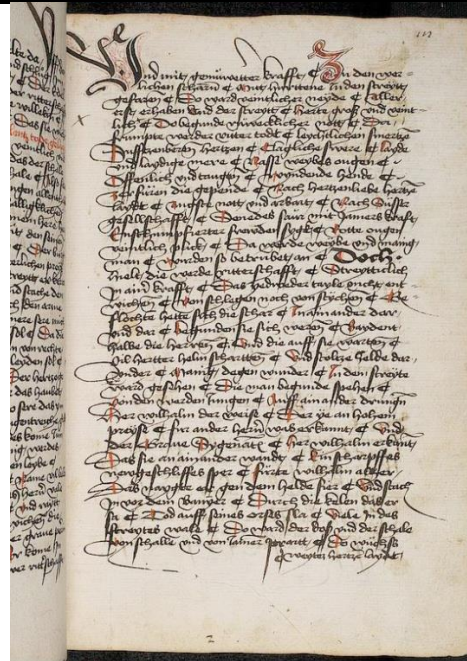
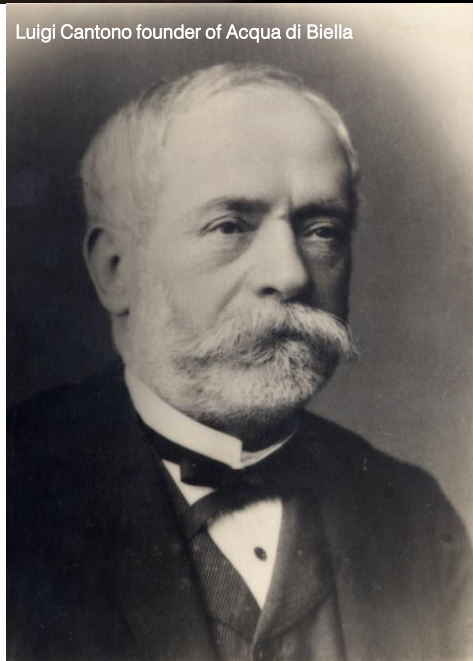
ROYAL SUPPLIER SINCE 1871

Luigi Cantono founder of Acqua di Biella in 1871

In 1865 Luigi Cantono goes to Germany to study chemistry and here he has also the opportunity of learning the 'secrets' of the production of what is known as Eau de Cologne, created in 1700 by John Marie Farina. Once back in Biella, he decides to tool up his factories for the production of perfumes and body-care products



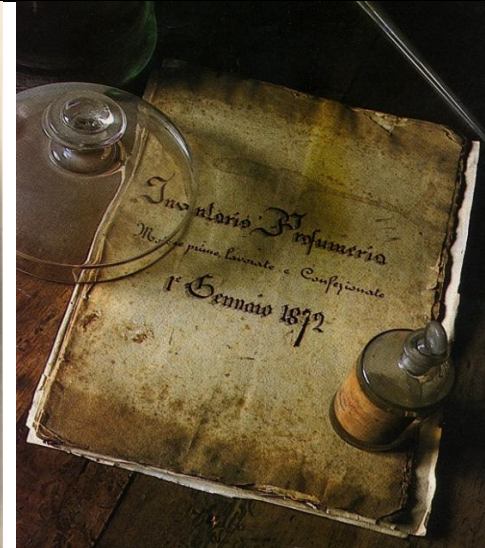
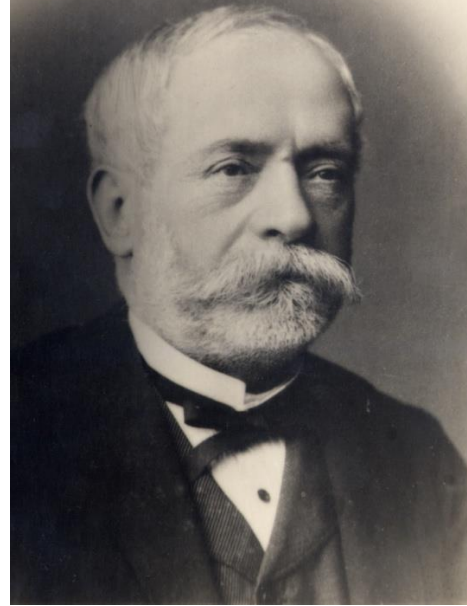
Luigi Cantono founder of Acqua di Biella



Luigi Cantono founder of Acqua di Biella in 1871

In 1871 in the historical building in XX Settembre street in Biella, production begins of a fragrant cologne that he calls *Acqua di Biella*. In the “Perfumery Inventory: Raw, processed and manufactured materials” of Luigi Cantono’s company, dating back to January 1st 1872, in addition to colognes there are also mentioned bear fat, castor oil, “flowers of Italy” and violet ointments and also analgesic paste, toothpastes, brilliantines, soaps, rose juice lip creams, face-powders, scented candles, etc.

Luigi Cantono founder of Acqua di Biella



La Reale Manifattura Acqua di Biella



Acqua di Biella coat of arms of the Royal House of Savoy

In 1878 the Reale Manifattura of Acqua di Biella is granted the Savoia coat of arms as official supplier of the Savoia Royal Household



Acqua di Biella is the perfume of Queen Maria José di Savoia



REALE MANIFATTURA
LUIGI CANTONO
DITTA FONDATA 1870
Fuori Porta Torino MILANO MILANO
• **BIELLA** •
PROVVEDITORE DELLA REAL CASA
MED. D'ORO TORINO 1881 MILANO 1883
DIPLOMA D'ONORE 1882
SAPONI, CANDELE PROFUMI, PRODOTTI
UNICO PREPARATORE ED INVENTORE
DELLA PREMIATA
ACQUA DI BIELLA
LA PIÙ SOLIATA IN SCIENZA
D'ACQUE
Colognole
Approbata con Decreto Ministeriale
DI PRIVATIVA
in data 21 febbraio 1887
Cinque anni e altrettanti i modelli prodotti. In Privativa senza
firma dell'Inventore mandando la ditta Acqua di Biella
ed all'azienda di Moncalvo, nella sua conchiarazione e sarà
punto a tutte della legge sulle Privative Industriali.
20 Agosto 1888
LIT. P. CASINA, BARRERA DI LANZO, 270, TORINO.



Acqua di Biella supplier of the Royal House of Savoia

It is said that the King and Queen of Savoy regularly used Acqua di Biella to perfume the water of their endless baths and loved the products of the Reale Manifattura Acqua di Biella so much that they never renounced to them and, during their travels, they made them arrive from the Manifattura by royal coach to their summer Savoy residences and hotels where they stayed during their journeys



Acqua di Biella is the perfume of King & Queen of Savoia



La Famiglia Reale Italiana

Acqua di Biella, a long history of success since 1871

In 1880 Acqua di Biella starts to become well-known and appreciated all over the world. It is awarded prizes and medals, among them a first class gold medal at the international perfumery exhibition held in Melbourne, Australia in 1880, a gold medal in Milan in 1881, an Diploma of Honour in Biella in 1882 and a gold medal at the Turin exhibition of 1884.



Melburne International Exhibition 1880



Melburne International Exhibition 1880

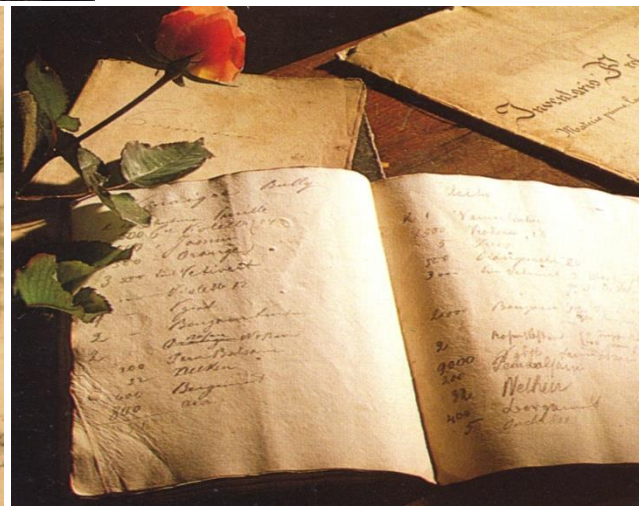
La Reale Manifattura - The Cantono Brothers

In 1900 Cantono Brothers enlarge the Reale Manifattura Acqua di Biella and introduces new manufacturing activities. The more modern and better equipped perfumery laboratories of the new Manifattura carry on unchanged the production of the Acqua di Biella line, following the original recipes, which are handed down with fond devotion.

Cantono Brothers



The Reale Manifattura Acqua di Biella



Maria Rivetti e Guido Cantono - Le Vie della Lana

Maria Rivetti, descendant of one of the greatest textile dynasties of the 19th century, married Guido Cantono, heir to the Reale Manifattura Acqua di Biella. The Lanificio Rivetti was then one of the most important Italian textile manufacturers, producing the finest fabrics exported all over the world. Maria Rivetti, woman of great sensitivity and charisma, introduced the cult of wool into the Cantono family's imagination and activities.

It is a beautiful love story and the meeting of two worlds rich in tradition, craftsmanship and talent, in the frame of Biella region, whose fortunes are founded on excellence in the manufacture of fine wool, renowned throughout the world. It was the beginning of the twentieth century, a turning point for Reale Manifattura Acqua of Biella, which drew a strong impulse from this encounter with the fascinating world of wool.

Guido Cantono experimented with new creations that captured the extraordinary secret of wool's softness and enclosed it in precious ointments, creams, soaps and perfumed talcum powders. Translated with www.DeepL.com/Translator (free version)



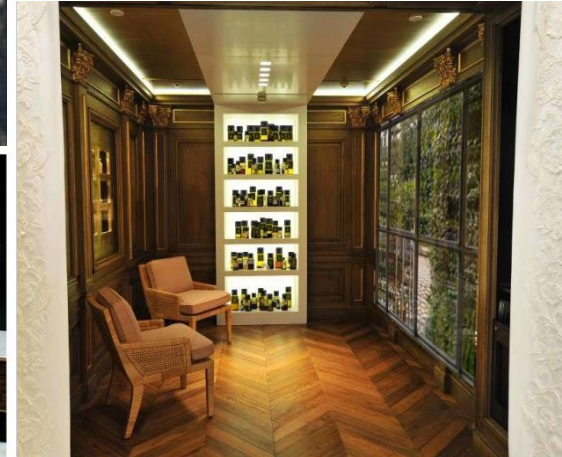
Maria Rivetti e Guido Cantono - Le Vie della Lana

The encounter with the fascinating world of wool was the inspiration for new creations by the Reale Manifattura Acqua di Biella until the end of the 19th century. Compositions that captured the magic of the softness of cashmere wool and enclosed it in precious ointments, soaps and perfumed talks.

All the products of the body line are based on a precious and highly performing component, Cashmere Keratin, that gives the skin an extraordinary softness.

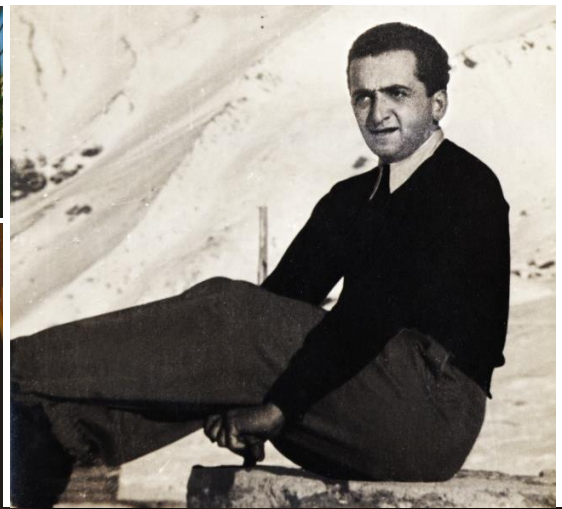
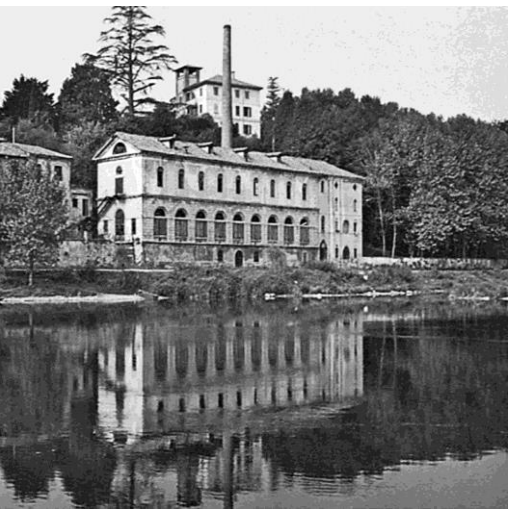
The line "Le Vie della Lana" is born in the enchanting land of Biella, that since centuries has been the centre of excellence in the world of prized wools.

Biella is the city worldwide renewed for the most refined textile and fashion brands, among others Ermenegildo Zegna, Nino Cerruti, Loropiana, Fila



Luigi Cantono jr third generation Acqua di Biella

In 1950 Luigi Cantono, brilliant and cosmopolitan, but also very attached to his territory, a passionate mountaineer and lover of Alpine flora, studied chemistry in Germany, like his grandfather whose name he bears. In 1955 he took over the reins of the family Company, developing the industrial sector; his wife Paola Corradi Cervi joined him in the creative direction of Acqua di Biella.



Paola Corradi Cervi creative director of Acqua di Biella

In 1960 Luigi Cantono's wife, Paola Corradi Cervi, descendant of an aristocratic family of Parma, introduces into the Acqua di Biella line new and sophisticated fragrances with a French flavour and also refreshes the brand's image, giving it a refined and elegant new style



Certosa di Parma.

Paola Cantono Corradi Cervi



Ada Cantono e Alfonso Sella

In the Cantonos' story there is one person who left an important mark. Alfonso Sella, a good friend of Chiara's father and husband of her paternal aunt, Ada Cantono.

A great botanist and scholar of Biella's customs and dialects, he personifies the harmony between erudite culture and popular knowledge, between the love of art and a passionate interest in nature. In the numerous texts that he wrote he was able to restore life and literary vigour to the vanished popular traditions of his land.

Ada and Alfonso Sella lived all life in San Girolamo, an ancient and magnificent convent on the Biella hill, full of charm, and their works.

Chiara and Consuelo dedicate the dialectal names of the new Acqua di Biella fragrances, Baraja, Janca and Bursh to this extraordinary uncle



Consuelo e Chiara Cantono - Fourth generation

In 1980 Consuelo Cantono, the sensitive and talented “nose” of Acqua di Biella, recognising the importance of expanding the Acqua di Biella line introduces new fragrances taken from the old recipe book of the Reale Manifattura, and which share the same qualitative values.



Chiara Cantono - Fourth generation

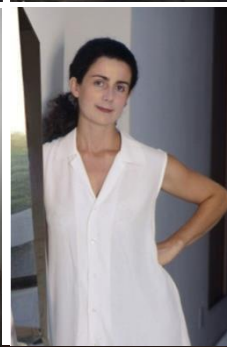
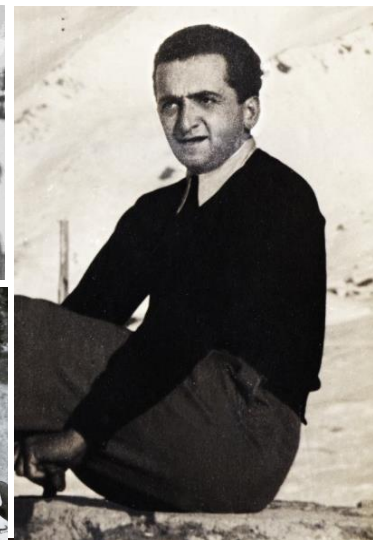
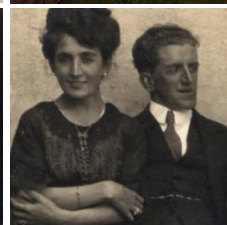
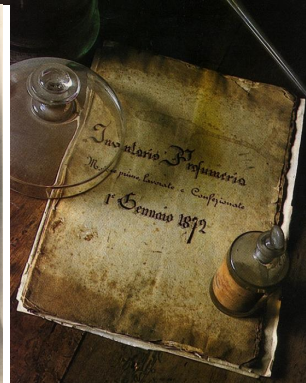
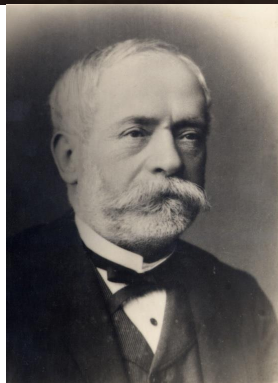
In 1996 Chiara Cantono joins the company. Rebel with an independent streak just like her great-grandfather Luigi, she had left Biella in 1978 and moved to the more cosmopolitan Milan. There she obtained a degree in architecture, developed a fifteen-year expertise in product planning and communication and started a promising office in Milan. In 1996 she feels the time has come to honour her family tradition, by making use of her professional experience to revitalize the legend of Acqua di Biella. Taking up the challenge, Chiara Cantono wishes to build on her great-grandfather's experience creating, with the help of great essence producers, a new line of peerless fragrances. An olfactory trail through the memories and experiences her family and those of the Biella area, that are the inspiration for all the fragrances.



The long and true story of Acqua di Biella since 1871

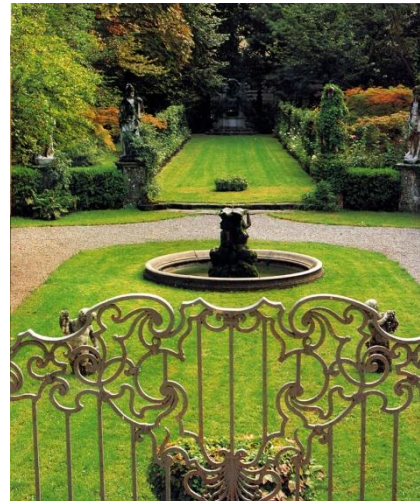
For a century and a half, four generations of the same family have carefully passed down their knowledge and passion for the magnificent art of perfume making.

Using only the finest and natural materials in the world, every fragrance in the Acqua di Biella collection features the most rare essences and, together with the family's legendary gift of perfume making, translates them into sophisticated and beautiful perfumes, treasures to be prized for their purity, their history and their breathtaking beauty.



Acqua di Biella Places

Acqua di Biella perfumes bear the name of an Italian city renowned the world over for its wools and magnificent fabrics, situated in the heart of the ancient Piedmont rich in history and the traditions of millennia. These landscapes steeped in fascination and atmosphere are the tapestry on which the Acqua di Biella creativity lives and evolves. The close ties with the places give Acqua di Biella fragrances an authenticity that makes them lively and inimitable.



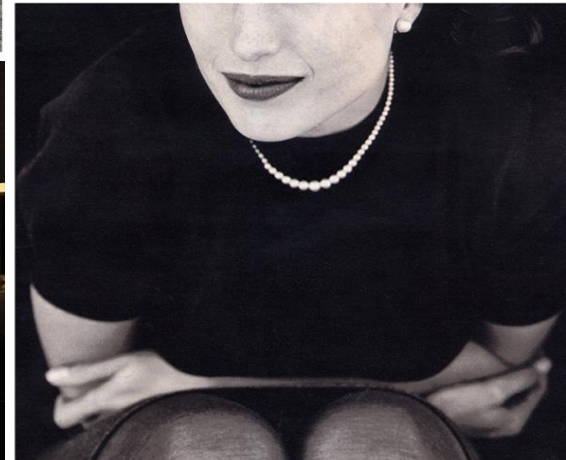
I Luoghi Line

A range of incomparable fragrances created by an Italian nose of great talent, Maurizio Cerizza, that belongs to an ancient dynasty of perfumers.

I Luoghi line of Acqua di Biella is a perfect example of the authentic and evocative way of perfume-making. The fragrance creation process is followed with passion and great care by Chiara Cantono, fourth generation at the helm of the Acqua di Biella brand.

A line of unusual and sophisticated fragrances inspired by memories, emotions and passions of the founder family and their territory, the old Piedmont, full of charm and great sensorial inspirations.

All the fragrances share the qualities of the House, based on pure, exquisite essential oils and meticulous craftsmanship. Values that have guaranteed Acqua di Biella the reputation of a classical brand, unique in tradition and quality.



Acqua di Biella Luxury Niche Perfumeries world wide

Acqua di Biella perfumes are presented in luxury perfumeries worldwide with refined and effect full display systems that emphasize the elegance and the qualitative values of the brand.

Acqua di Biella has an internal styling office that carefully follow the product development and visual merchandising of the brand

Niche Perfumes Spain



Show case window Dusseldorf



Magani Store Spain



Acqua di Biella for Luxury Hotels & Spa

Acqua di Biella sophisticated perfumes and body line, rich of precious and performing components, are required by most prestigious worldwide hotel and spa to satisfy their most demanding guests.

Acqua di Biella serves with its exclusive range of products, from perfumes to body line, the most exclusive hotels and Spa worldwide.

Four Seasons 5* Hotel, Spa Area, Prague



Four Seasons 5* Hotel, Prague



AVA Spa, Prague



Acqua di Biella Top Niche Brand

The image and the philosophy of Acqua di Biella are based upon an authentic and documented history, which translates into products and compositions that express highest quality and pure elegance.

Acqua di Biella is offered in European and worldwide markets through an extremely selective and high end distribution network in order to preserve its particularity and niche target.

Acqua di Biella is actually distributed in few highly qualified niche perfumeries and top sail points in Europe, USA, Japan, South Africa.



Acqua di Biella visual communication

The visual communication of Acqua di Biella expresses the peculiarities and the identity of the brand, with a sophisticated, elegant, and authentic look to enhance the values of the products.

To support the image and the sail of the brand, Acqua di Biella participate in some of the most relevant selective perfumery and luxury event worldwide that hosts the most prominent Italian and international firms.



Window Osswald Zurich



Design & Elegance

A leading exponent of the past and the present of great Italian perfumery, Acqua di Biella is synonymous with tradition, refinement and quality. It appeals to people who are genuine, refined and dynamic and who appreciate quality and harmony.

Acqua di Biella has always been an expression of contemporary style and class, based on quality, purity and painstaking attention to detail.

The image and packaging of the Acqua di Biella lines is studied and created by an internal design team under the direction of Chiara Cantono, fourth generation at the helm of the Acqua di Biella brand.





Parfum

angelica - artemisia - cipriolo
myrrh - incense - Ylang Ylang
patchouli - oud - cashmere wood - amber - musk



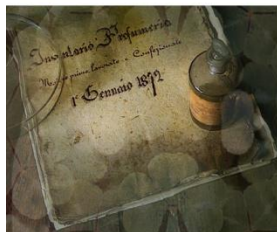
Preja Buja

New fragrance, enclosed in a precious flacon and a valuable case, is the essence itself of spirituality and universal divine love. With floral and green head notes of Angelica, Artemisia and Cipriolo, a spiritual heart of Myrrh, Incense, Ylang Ylang, on a rich and wrapping base of Patchouli, Oud, Cashmere Wood, Amber and Musk



Eau de Cologne

bergamot - lavender - rosemary - mint
petitgrain - neroli - jasmine
white musk



N. 1

An Italian classic, favorite of aristocrats and intellectuals since 1871. A citrus-floral fragrance with fresh notes of bergamot, lavender, rosemary and mint, followed by the warm floral notes of Pettigrain, Neroli and Jasmine, all carefully laid on a delicate and full-bodied base of white Musk. Perfect for a true gentleman.



Eau de Toilette

lemon - citron - lime
cinnamon - cumin - cardamom - nutmeg - iris
vetiver - patchouli - grey amber



Baraja

Inspired by a dream place near Biella, Baraja is a spicy and woody perfume with notes of sour Lemon, Citrus, Pineapple, Peach, Honey and Vanilla, a spicy-floral heart of Cinnamon, Cumin, Cardamom, Pittosporum and a soft and warm base of woods, Vetiver, Patchouli and grey Amber.



Eau de Toilette

peach - tamarind - mandarin
linden - iris - osmanthus - magnolia - cardamom
musk - cedarwood - patchouli



Lanca

Elegant and timeless, a crystalline and floral river with old world grace. As soon as the regal Florentine Iris scent has revealed, it begins to develop a warm and delicate bouquet of Linden, Osmanthus and Magnolia, with subtle fruit notes of Peach, Tamarind and Mandarin over a soft and warm base of woods, Vetiver, Patchouli and grey Amber.



Eau de Toilette



bergamot - lemon - rhubarb - rum
incense - myrrh - coriander - pimento
cedarwood - vetiver - oak musk - musk



Borsch

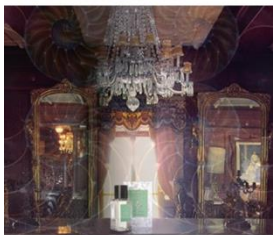
Inspired by a charismatic male figure tied to tradition and open to the world. Green and woody notes of Vetiver, enhanced by Citrus and a spicy hints of Pepper and Coriander with a precious heart of Incense and Myrrh. The robust base of Musk, Oak Moss and woods is anticipated by the aroma of Rum that pervade the entire composition.



Eau de Toilette



galbanum fennel - mastic tree - ivy
white pepper - elemi - rhum
sandalwood - leather - musk



Ca' Luna

Green and woody scents expresses the sensation of entering a magnificent old country house. Welcomed by enveloping green notes of ivy, Galbanum and Mastic, within its ancient walls we are met by a warm and familiar sensation created by the notes of Rum, white Pepper and Elemi. The full-bodied base of Sandalwood, Leather and Musk are the sound foundation underlying the composition.



Parfum



essence of wool - raspberry leaves - bergamot - lemon
iris - magnolia - cardamomo - yunnan anice
cedar - vetiver - white moss - ambretta seeds



Cashmere Twill

Elegant, warm and enveloping fragrance, a tribute to the extraordinary cashmere fabrics of Biella. The head notes introduce royally the Wool essence with fruity hints of Raspberry leaves, Bergamot of Calabria and Sicilian Lemon. A delicate and elegant heart of Iris and Magnolia Stellata with exotic touch of Cardamom from Ceylon and Star Anise of Yunnan. The woody and musky base is made intriguing by Atlas Cedar and Vetiver.



Parfum



essence of silk - tangerine - mango
chinese osmanthus - damask rose - pink pepper
indonesioan patchouly - musk - ambretta seeds



Kid Mohair

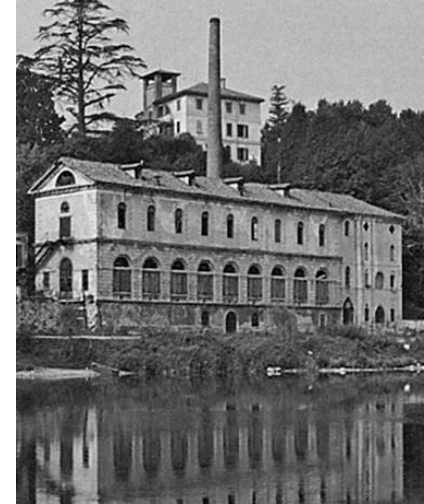
An enveloping fragrance, evokes a voluptuous embrace in the most soft and fine wool. An extremely refined heart of Damask Rose, Osmanthus and Pink Pepper wrapped in voluptuous Silk notes that emphasize the extraordinary softness. The exotic touch of Mango and Tangerine of Sicily and the bottom of Patchouli, Musk and Ambretta seeds complement the perfectly balanced design of this elegant fragrance.

N° 1 - Acqua di colonia originaria

An Italian classic. A favorite of aristocrats and intellectuals since 1871. This is a fragrance with a pedigree. Scrupulously natural composition based on pure and precious essential oils, meticulous artisan workmanship and a long tradition have guaranteed Acqua di Biella N° 1 the distinction of a classical Italian product with an unmatched history and quality. Perfect for a true gentleman.

The fragrance

Genuine Acqua di Colonia, prepared with full respect for tradition, this citrus-floral fragrance has the fresh notes of bergamot, lavender, rosemary and mint, followed by the warm floral middle notes of petitgrain, of neroli, of jasmine, all carefully laid on a delicate and full-bodied base of white musk.



bergamot - lavender - rosemary - mint
petitgrain - neroli - jasmine
white musk

Baraja

The creation of this fragrance has been inspired by Chiara Cantono's father, Gigi, and by a special place near Biella that he loved very much, the Baraggia.

Baraja is the dialect name for the Biella "Baraggia". This moor, typical of Piemonte tablelands, which somebody calls the "Italian savanna", is a mysterious and enchanting place. An intact expanse of land where time seems to have stopped from millennia.

The fragrance

Baraja has a concentration definitely higher than a common cologne. It is a spicy and woody perfume with notes of sour lemon, citron and lime, a spicy-floral heart of cinnamon, cumin, cardamom, nutmeg, pittedosporum and a soft and warm base of woods and ambers of vetiver, patchouli and grey amber.



lemon - citron - lime

cinnamon - cumin - cardamom - nutmeg - iris

vetiver - patchouli - grey amber

Janca

Chiara Cantono chose for this fragrance the name of a wonderful Biella torrent: Janca. Its rushing and crystal-clear waters represented to her the indomitable soul of a woman she has always admired for her authenticity and style, but above all for the resolution and the passionateness with which she was able to state her independence. The inspiring muse of Janca, besides deeply loving the torrent, was passionately fond of a tradition of old origins in Biella land: the love for the rarest flowers that, starting from the beginning of nineteenth century, were imported in order to decorate the landscape, gladden the heart and feed the fantasy of textile designers.

The fragrance

The perfumer of Acqua di Biella achieved his aim with a very elegant and unusual use of the notes of the precious florentin iris, that here appears absolutely graceful, fresh and clear. It is easy to feel them following the delicate fruity notes of peach, tamarind and mandarin. Once the precious scent of the iris is fully developed, it starts to emanate a warm and delicate bouquet of linden, osmanthus and magnolia. It is followed by the spicy and aromatic notes of cardamom that anticipate a robust, warm and sensual base featuring an able combination of musk, citron wood and patchouli .



peach - tamarind - mandarin

linden - iris - osmanthus - magnolia - cardamom

musk - cedarwood - patchouli

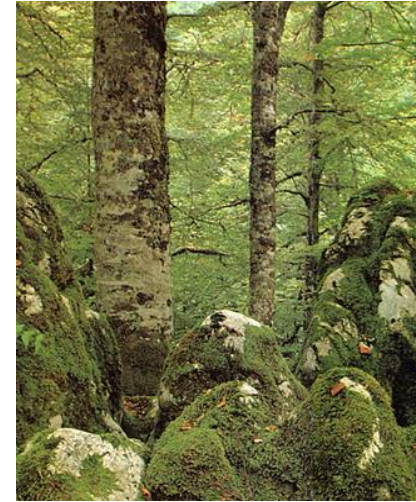
Bursch

Modern and evocative, clear and warm, it is named after an ancient Biella valley where the atavic relationship between man and mountain has been preserved unchanged for millennia.

Bursch is dedicated to men that share the deep love for the quality of life, that are able to admire the strength of a savage nature, that appreciate the warmth of a family's house but are also open to contemporary world challenges. A name that embodies the idea of self-confidence and of full command of one's emotions. Strong and genuine, brilliant and showing an out of the ordinary personality, the man that chooses Bursch of Acqua di Biella has style and character, he behaves naturally and is surrounded by a fascinating aura of humour and charm .

The fragrance

A sparkling and green scent of vetiver and citruses, from the first notes lead to its heart: at first spicy and fragrant and then more precious, composed of incense and myrrh. The masculine and robust base of musk, oak musk and woods is anticipated by rum fragrances that fill the whole composition, giving it that scent of "cognac and cigars" interpreted in a completely new way, while pimento and saffron give it an intriguing flavour.



bergamot - lemon - rhubarb - rum
incense - myrrh - coriander - pimento
cedarwood - vetiver - oak musk - musk

Cà Luna

Ca' Luna, refuge of dreams, memories and ambitions, site of exalting love. Faithful and silent custodian of old traditions handed down from generation to generation.

Magnificently adorned with fragrant flowers, geraniums, ancient palm trees, massive aloe plants, Ca' Luna lets one see the passage of time though its old walls, covered in lichen and silver-toned ivy. Drenched in a splendid and antique covering that responds with charm and courage to the assault of time.

The nights at Ca' Luna, enchanting, silent, adorned by the sound of distant bells and the wind, the moonlight penetrating each room in a slivery shadow, divine. Vibrating shadows, dense dreams full of emotion, cottony sounds and the whisper of the nighttime breeze caressing its rooms through immense open windows.

The fragrance

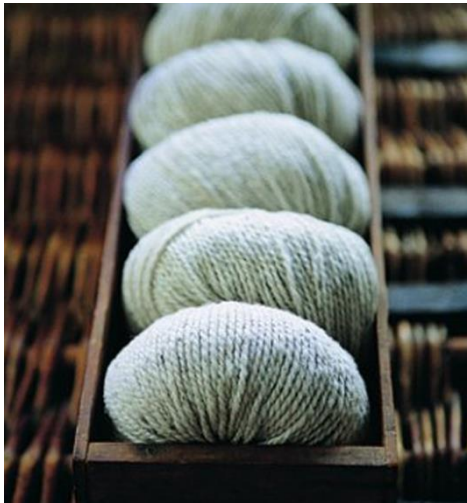
A skilful composition of green and woody notes expresses the sensation of entering a magnificent old country house where the first impression is of the enveloping green notes of ivy, galbanum fennel and mastic, at the moment of finding oneself within its ancient walls, we are met by a warm and familiar sensation created by the notes of rum, white pepper and elemi. The full-bodied base of sandalwood, leather and musk are the sound foundation underlying the composition.



galbanum fennel - mastic tree - ivy
white pepper - elemi - rum
sandalwood - leather - musk

Le Vie della Lana - Parfum

A Line of intense and intriguing scents that stimulate the senses and invoke the fascinating world of wool inseparably linked to the history of the Acqua di Biella brand, its roots in the Biella region in which are produced the greatest wools of the world.

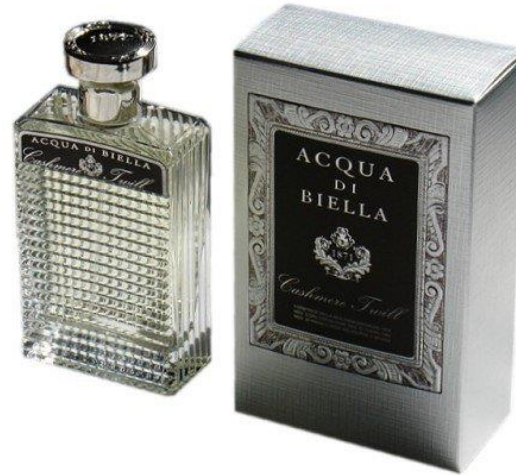


Cashmere Twill

Elegant, warm and enveloping fragrance, a tribute to the extraordinary fine cashmere fabrics of Biella. Rich and precious creation based on rare and prized essences with extraordinary dermatological properties, derived from Cashmere wool

The fragrance

The head notes introduce royally the wool essence emphasized with fruity notes of Raspberry leaves, Bergamot of Calabria and Sicilian Lemon. A warm heart, floral and spicy with notes delicate and elegant of water Iris, those sensual of Magnolia Stellata from Eastern Asia, and the exotic touch of Cardamom from Ceylon and star anise of Yunnan. The woody and musky base is made intriguing by the Atlas Cedar and Vetiver.



essence of wool - raspberry leaves - bergamot - lemon
iris - magnolia - cardamomo - yunnan anise
cedar - vetiver - white moss - ambretta seeds

Kid Mohair

Eau de Parfum inspired by an icon extremely feminine and classy, a woman as Audrey Hepburn that left, with her extraordinary charm, an indelible imprint of talent and incomparable style. An enveloping fragrance, evokes the feeling of a voluptuous embrace in the most soft and fine wool.

The fragrance

The notes of Damask Rose, Osmanthus Pink Pepper representing the sweet and extremely refined heart of the fragrance are wrapped in voluptuous Silk notes that emphasize an extraordinary softness. The exotic touch of Mango and Tangerine of Sicily and the bottom of Patchouli, Musk and Ambretta seeds complement the perfectly balanced design of this elegant fragrance.



essence of silk - tangerine - mango

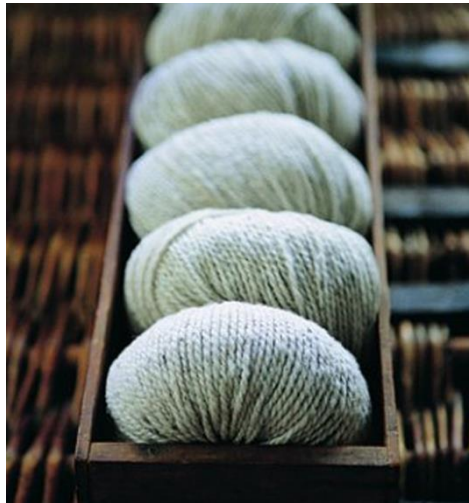
chinese osmanthus - damask rose - pink pepper

indonesioan patchouli - musk - ambretta seeds

Le Vie della Lana - Skincare Line

A Line based on a rare and extremely valued derivative of Cashmere having amazing dermatological properties. Its completely natural ingredients, in combination with Cashmere keratin, noticeably increase elasticity, mechanical, chemical and physical resistance, electrostatic properties and water absorption. The efficacy of its effects on the epidermis and on hair is demonstrated by laboratory tests:

- softness, tone and hydration of the epidermis
- cohesion of the cuticular scales
- reduction in irritation of the skin
- reinforcement of epidermal protection
- repair of damage caused by atmospheric agents and UV rays





Body Line based on Cashmere Keratine

Natural ingredients, in combination with Cashmere keratin, increase elasticity, mechanical, chemical and physical resistance, electrostatic properties and water absorption, the efficacy of its effects on the epidermis and on hair is demonstrated by laboratory tests 250 ml



After Bath Oil

A rich and voluptuous blend of rapidly absorbed vegetable oils. The petrolate free oils, have an hydrating and soothing effect that, combined with the Cashmere keratine, make the skin remarkably smooth.



Bath Foam

A fully natural composition with a deep cleansing action, without altering the essential ion balance of the dermis and preserve its natural lipidic and isodermic pH. Highly performing Cashmere Keratine, Coconut and palm oils, protein hydrolysate with an amino acid profile very similar to the skin, has the effect of firming, hydrating and soothing it.



Bath Oil

Added to the hot water of the bath, it forms a rich emulsion with a very fine structure with a powerful lubricating effect and a pleasant sensation of smoothness of the skin as after the application of a good quality cream. It dissolves and disperses protein hydrolysate that has an amino acid profile very similar to the skin, with firming, moisturising and soothing effect on it. It acts as a skin care product, reinforcing the effectiveness of the proteins.



Body Lotion

Primary materials of vegetable origin: Coconut, Maize and Rape Oil give the lotion a hydrating effect resulting in a silky smooth skin, and the addition of protein hydrolysate, that has an amino acid profile very similar to that of the skin, firms, hydrates and soothes it. These performing effects on the skin are enhanced by Cashmere keratine



Bath Salt

perfumed crystals of sodium hyposulphate soften the water and give a pleasant sensation of freshness while at the same time having an invigorating effect.



- maize - coconut oil - palm oil
- protein hydrolysate
- cashmere keratine



- maize - coconut oil - rape oil
- protein hydrolysate
- cashmere keratine



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Le Vie della Lana - Lux of quality



I Luoghi



I Luoghi



New line will be launched in 2017

ACQUA DI BIELLA
dal 1871  N.1

New Luxury Line - Preja Buja - Parfum

Intense and deep, enclosed in a precious flacon and a valuable case, is the new mystical fragrance of Acqua di Biella.

From the name of a prehistoric rock altar venerated through various centuries and religions, is the essence itself of spirituality and universal divine love.

A Perfume with floral and green head notes of Angelica, Artemisia and Cipriolo, a spiritual heart of Myrrh, Incense, Ylang Ylang, on a rich and wrapping base of Patchouli, Oud, Cashmere Wood and Amber



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New Shop Acqua di Biella prototype

ACQUA DI BIELLA
dal 1871  *N. 1*



Special Edition - Vello Aureo - Extrait de Parfum

*Inspired by the mythical Greek legend of Jason and the Golden Fleece, **Vello Aureo** with its golden filaments represents the quintessence of cashmere wool, precious and exclusive resource of the land of Biella, that since centuries has been the centre of excellence in the world of prized wools.*

***Vello Aureo** fragrance is an **Extrait de Parfum**, with highest concentration, its refined and enveloping composition captures the magic and softness of cashmere wool and enclose it in a precious Extrait. **Vello Aureo** is presented in a magnificent handcrafted glass flacon created by a renewed English glass Artist for Acqua di Biella.*



Special Edition

ACQUA DI BIELLA
dal 1871  *N. 1*

Special Edition - Vello Aureo - Extrait de Parfum



Accessories

ACQUA DI BIELLA
dal 1871  N. 1



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Since 1871 - Official Supplier of the Royal House of Savoia